





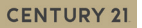






PENNSYLVANIA

RE/MAX[®] (vs.) THE INDUSTRY

Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

NATIONAL, FULL-SERVICE BROKERAGE BRANDS

	TRANSACTION SIDES PER U.S. AGENT ¹	U.S. TRANSACTION SIDES ²	U.S. BRAND AWARENESS (UNAIDED) ³	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
RE/MAX[®]	15.7	979,522	37.3%	110+	8,664	137,792
 Howard Hanna	11.0	105,455	1.8%	1	276	9,599
 ERA	8.6	110,686	2.0%	33	2,300	36,700
 REalty EXECUTIVES	8.1	54,579	0.2%	6	500	8,000
 CB	7.8	706,420	19.4%	40	3,100	98,600
COMPASS	7.5	144,784	1.3%	1	300	19,385
 Sotheby's	7.2	150,738	3.9%	75	1,000	24,000
 kw	7.2	1,154,613	14.1%	51	1,070	176,467
 CENTURY 21	7.1	359,430	33.4%	84	13,222	144,700
 BERKSHIRE HATHAWAY HomeServices	7.1	359,859	8.7%	9	1,500	50,000
 exp REALTY	6.1	238,981	0.3%	9	NA	41,313
 ONE REALTY GROUP	5.8	87,512	0.3%	2	300	15,000
 HOME SMART	3.7	74,200	0.3%	1	180	20,000

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