










2021

★ USA

RE/MAX[®] (vs.) THE INDUSTRY

Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

NATIONAL, FULL-SERVICE BROKERAGE BRANDS						
	TRANSACTION SIDES PER U.S. AGENT ¹	U.S. TRANSACTION SIDES ²	U.S. BRAND AWARENESS (UNAIDED) ³	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
RE/MAX[®]	15.7	979,522	37.3%	110+	8,664	137,792
	8.6	110,686	2.0%	33	2,300	36,700
	8.1	54,579	0.2%	6	500	8,000
	7.8	706,420	19.4%	40	3,100	98,600
REDFIN	7.6	60,510	9.0%	2	50	7,924
COMPASS	7.5	144,784	1.3%	1	300	19,385
	7.2	150,738	3.9%	75	1,000	24,000
	7.2	1,154,613	14.1%	51	1,070	176,467
CENTURY 21	7.1	359,430	33.4%	84	13,222	144,700
	7.1	359,859	8.7%	9	1,500	50,000
	6.9	85,457	1.9%	5	400	12,500
	6.1	238,981	0.3%	9	NA	41,313
ONE REALTYONEGROUP	5.8	87,512	0.3%	2	300	15,000
	3.7	74,200	0.3%	1	180	20,000

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